

**Nebraska WIC Program
Outcomes & Performance Measures**

Outcome 1: WIC clients experience improved health status

PM 1D: Improved HGB - % WIC children with an initial low hgb/hct value who improved their hgb/hct value at their re-certification (6 months)

PM 1E: Immunization Referrals - % of WIC children, age 2 or >, who have not received age appropriate immunizations, and who received a referral for immunizations.

PM 1F: Low Hgb Referrals - % WIC participants with low hgb/hct (as identified by 2H risk factor) who received a referral to a health care provider at certification.

Outcome 2: WIC clients exhibit an improved nutritional condition

PM 2A: Improved BMI - % WIC children ≥ 2 years old, with an initial BMI $\geq 85^{\text{th}}$ percentile at certification who improved their value at a re-certification.

PM 2C: Breastfeeding duration - % of WIC infants & children < 2 years of age who are BF ≥ 5 weeks duration.

Outcome 3: WIC clients experience positive birth outcomes

PM 3A: Ideal Weight Gain in Pregnancy - % of postpartum WIC women that achieved ideal weight gain during pregnancy.

Outcome 4: WIC clients understand how to make good choices regarding nutrition & health.

PM 4C: Ever Breastfed - % WIC infants & children < 2 yrs who were ever breastfed.

PM 4E: 2nd Ed - % WIC clients who receive a 2nd nutrition education contact within 6 months.

Outcome 5: WIC clients perceive WIC services as beneficial

PM F: No Show - % enrolled WIC clients who have not participated (received checks) for 2 consecutive months.

Outcome 6: WIC services are delivered in a cost effective and efficient manner.

PM 6C: Record Errors - % of Incorrect records per total clients certified.

PM 6A: Food Cost - WIC Food cost per client participating.

PM 6B: Rejected checks - % WIC checks not meeting bank edit criteria.